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Comverse BSS Solution Receives Highest Possible Overall Rating from Leading Industry Analyst Firm

*Comverse® ONE™ Billing and Active Customer Management Solution
Allows Telecom Carriers to Leverage Emerging Business Models*

WAKEFIELD, Mass., January 26, 2010 – Comverse today announced that it received the highest possible overall vendor rating from industry analyst firm Gartner, Inc., based on the evaluation of billing and customer management solutions and services to telecom operators.

The “very strong” rating was based on Gartner’s extensive evaluation of 12 Business Support System (BSS) vendors. The report, “Dataquest Insight: Business Support System Market Overview and Strategic Scorecard for Vendors, 2009,” was written by analyst Norbert Scholz.

“Telecom operators around the globe are using the Comverse ONE Billing and Active Customer Management BSS solution, which enables the deployment of multi-play services and attractive service bundles in very short timeframes,” said Gabriel Matsliach, President of Global Products and Operations at Comverse, the world’s leading supplier of software and systems enabling value-added messaging and content services, converged billing and active customer management, and IP communications.

“We also recently added new sales and marketing extensions to the Comverse ONE offering to further drive carrier revenues,” he said.

The Comverse ONE solution bridges a carrier’s IT organization with its network operations. It also unifies sales, marketing, ordering, billing and customer management around a single data model and provides full convergence across any network, any service, any content and any payment type. By centralizing customer

information, eliminating integration points, and delivering a single marketing-driven product catalog, the Comverse ONE BSS offering enables operators to quickly introduce and monetize new services, while providing a consistent and interactive customer experience regardless of customer touchpoint. It turns a business support system into a strategic asset allowing operators to profit from market opportunities faster than ever.

At the upcoming Mobile World Congress meeting (Feb. 15 to 18) in Barcelona, visitors are invited to Hall 8 Booth B83 to experience the Comverse ONE solution and the wide range of Comverse demos. To schedule a meeting with Comverse, visitors are encouraged to make an [online](#) request. Also, Comverse's Yaniv Zuckerman, vice president of Portfolio Marketing, will participate on a panel discussion, "Strategies for Growth – Compelling Customer Service" on Tuesday, Feb. 16 from 4 to 5:30 p.m.

About Comverse

Comverse is the world's leading provider of software and systems enabling value-added services for voice, messaging, mobile Internet and mobile advertising; converged billing and active customer management; and IP communications. Comverse's extensive customer base spans more than 125 countries and covers over 450 communication service providers serving more than two billion subscribers. The company's innovative product portfolio enables communication service providers to unleash the value of the network for their customers by making their networks smarter. Comverse's solutions support flexible deployment models, including in-network, hosted and managed services, and can run on circuit-switched, IP, IMS or converged network environments. Comverse is a subsidiary of Comverse Technology, Inc. (CMVT.PK). For more information, visit www.comverse.com.

All product and company names mentioned herein may be registered trademarks or trademarks of Comverse or the respective referenced company(s).

This release contains "forward-looking statements" under the Private Securities Litigation Reform Act of 1995 that involve risks and uncertainties. There can be no assurances that any forward-looking statements will be achieved. Important factors that could affect the statements contained herein include: changes in the demand for the company's products; changes in capital spending among the company's current and prospective customers; the risks associated with the sale of large, complex, high capacity systems and with new product introductions as well as the uncertainty of customer acceptance of these new or enhanced products from either the company or its competition; and risks associated with rapidly changing technology and the ability of the company to introduce new products on a timely and cost-effective basis. The

company undertakes no commitment to update or revise forward-looking statements except as required by law.