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## **Comverse Launches Klonies,<sup>™</sup> A Mobile Avatar Personalization Service**

### **SAN FRANCISCO, CA, MOBILE ENTERTAINMENT SUMMIT, September 26, 2005**

– Comverse, a unit of Comverse Technology, Inc. (NASDAQ: CMVT), and the world's leading supplier of software and systems enabling network-based multimedia enhanced communication services, today announced the availability of Klonies<sup>™</sup> — an innovative mobile avatar service that lets users personalize their handsets and their mobile communications.

With Klonies, subscribers create unique characters that reflect their personalities, moods and interests. Klonies can become users' alter-egos, representing how they want to be perceived in their mobile communications. Subscribers can change and create new Klonies from their handsets and use them as their Caller ID, SMS signature, wallpaper, and in many other mobile and Web services.

Personalization services such as wallpapers, ringtones and ringback tones are already generating billions of dollars of carrier revenue per year. While these services let users personalize their own phones, Klonies takes mobile personalization services to a new level by enabling users to determine how they are represented on other people's handsets.

"Klonies has all the makings for a hit, and could become as popular as ringtones, among the valuable youth segment," said Tal Dagan, General Manager Comverse Mobile Avatar Group. "By providing Klonies, mobile operators secure a prime position in the personalization services value chain, and can benefit from increased revenues, loyalty, and an innovative image. The initial response to Klonies has been very positive and trials are currently planned for early 2006."

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### **About Comverse**

Comverse, a unit of Comverse Technology, Inc. (NASDAQ: CMVT), is the world's leading provider of software and systems enabling network-based multimedia enhanced communication services. These value-added enhanced services solutions, along with the company's real-time billing solutions, comprise the company's Total Communication portfolio. Comverse's Total Communication portfolio addresses four primary categories: call completion and call management solutions; advanced messaging for groups, communities and person-to-person communication; solutions and enablers for the management and delivery of data and content-based services; and real-time billing and account management solutions for dynamic service environments. Other Comverse Technology business units include: Verint Systems, a leading provider of analytic software-based solutions for communications interception, networked video security and business intelligence; and Ulticom, a leading provider of service enabling signaling software for wireline, wireless and Internet communications. Comverse Technology is an S&P 500 and NASDAQ-100 Index company. For additional information, visit the Comverse Web site at [www.comverse.com](http://www.comverse.com) or Comverse Technology's Web site at [www.cmvmt.com](http://www.cmvmt.com).

*All product and company names mentioned herein may be registered trademarks or trademarks of Comverse or the respective referenced company(s).*

*Note: This release may contain "forward-looking statements" under the Private Securities Litigation Reform Act of 1995 that involve risks and uncertainties. There can be no assurances that forward-looking statements will be achieved, and actual results could differ materially from forecasts and estimates. Important factors that could cause actual results to differ materially include: changes in the demand for the Company's products; changes in capital spending among the Company's current and prospective customers; the risks associated with the sale of large, complex, high capacity systems and with new product introductions as well as the uncertainty of customer acceptance of these new or enhanced products from either the Company or its competition; risks associated with rapidly changing technology and the ability of the Company to introduce new products on a timely and cost-effective basis; aggressive competition may force the Company to reduce prices; a failure to compensate any decrease in the sale of the Company's traditional products with a corresponding increase in sales of new products; risks associated with changes in the competitive or regulatory environment in which the Company operates; risks associated with prosecuting or defending allegations or claims of infringement of intellectual property rights; risks associated with significant foreign operations and international sales and investment activities, including fluctuations in foreign currency exchange rates, interest rates, and valuations of public and private equity; the volatility of macroeconomic and industry conditions and the international*

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*marketplace; risks associated with the Company's ability to retain existing personnel and recruit and retain qualified personnel; and other risks described in filings with the Securities and Exchange Commission. These risks and uncertainties, as well as others, are discussed in greater detail in the filings of the Company with the Securities and Exchange Commission, including its most recent Annual Report on Form 10-K and subsequent Quarterly Reports on Form 10-Q. These documents are available through the Company, or its website, [www.cmvt.com](http://www.cmvt.com), or through the SEC's Electronic Data Gathering Analysis and Retrieval system (EDGAR) at [www.sec.gov](http://www.sec.gov). The Company makes no commitment to revise or update any forward-looking statements in order to reflect events or circumstances after the date any such statement is made.*

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