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**Comverse Showcases Best Practice Standards in Deploying
BSS/VAS Bundle at Vietnam's GTEL Mobile**

*Fast 16-Week Deployment to be Highlighted at
TeleManagement Forum's Annual Meeting in Asia*

WAKEFIELD, Mass., January 27, 2010 – Comverse's recent deployment of its Business Support System (BSS) solution and Value-Added Services (VAS) bundle at Vietnam's GTEL Mobile showcased industry best practices that reduced operational costs and improved time to market, according to a leading telecom association.

Comverse will discuss the fast 16-week deployment at GTEL Mobile during TeleManagement Forum's upcoming annual meeting in Asia. The Comverse® ONE™ Billing and Active Customer Management solution, alongside a full suite of Comverse HUB Value-Added Services, were deployed so rapidly, in part, through the use of association's best practices.

Established in July 2008, GTEL Mobile is the seventh mobile operator to enter Vietnam's highly competitive mobile market and is a joint venture between Vietnam's GTEL Corporation and VimpelCom (NYSE: VIP), the leading provider of telecommunications services in Eastern Europe. Vietnam's telecommunications industry recently has been growing at 20 to 25 percent annually, with more than 50 million mobile service users.

The Comverse ONE solution exemplifies TeleManagement Forum's best practice standards by unifying critical business functions around a single product catalog and data model, including sales, marketing, ordering, provisioning, customer care, rating and billing. By removing integration points, it is possible to reduce deployment time, risk and costs.

"Comverse offers a unified approach to BSS convergence bundled with compelling value-added services that enable operators to accelerate time to revenue, roll out new business models and deliver an outstanding customer experience," said Gabriel Matsliach, President of Global Products and Operations at Comverse, the world's leading supplier of software and systems enabling value-added messaging and content services, converged billing and active customer management, and IP communications.

"At Management World Asia 2010," Matsliach said, "we look forward to sharing our real-world BSS deployment experience and, in particular, the benefits of our standards-based approach to developing new mobile services."

Comverse's Wieming Li, vice president of product sales for BSS and VAS in Asia Pacific, will speak about "The Launching of a Fully Unified BSS Architecture in Record Time: GTEL Mobile, Vietnam" on Thursday, Jan. 28 at 11:30 a.m., in Singapore. More details on the GTEL Mobile case study are available [online](#). The full version of the case study is part of the TeleManagement Forum's December 2009 Case Study Handbook.

About Comverse

Comverse is the world's leading provider of software and systems enabling value-added services for voice, messaging, mobile Internet and mobile advertising; converged billing and active customer management; and IP communications. Comverse's extensive customer base spans more than 125 countries and covers over 450 communication service providers serving more than two billion subscribers. The company's innovative product portfolio enables communication service providers to unleash the value of the network for their customers by making their networks smarter. Comverse's solutions support flexible deployment models, including in-network, hosted and managed services, and can run on circuit-switched, IP, IMS or converged network environments. Comverse is a subsidiary of Comverse Technology, Inc. (CMVT.PK). For more information, visit www.comverse.com.

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that could affect the statements contained herein include: changes in the demand for the company's products; changes in capital spending among the company's current and prospective customers; the risks associated with the sale of large, complex, high capacity systems and with new product introductions as well as the uncertainty of customer acceptance of these new or enhanced products from either the company or its competition; and risks associated with rapidly changing technology and the ability of the company to introduce new products on a timely and cost-effective basis. The company undertakes no commitment to update or revise forward-looking statements except as required by law.